

2020-2021 Income Generation Plan

“FAITH and LIGHT for All Generations”

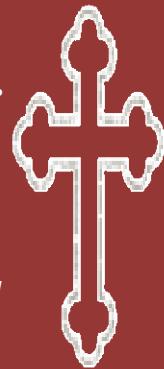
Parish Town Hall

Sept 2nd & 9th 2020

FAITH and LIGHT for All Generations



"Put your hope in God, who richly provides us with everything for our enjoyment. Do good, be rich in good deeds, and be generous and willing to share. In this way you will lay up treasure for yourselves as a firm foundation for the coming age and take hold of the life that is truly life."
(1 Timothy 6: 17-19)



Our Parish is our TREASURE!

- Church is an expression of **GOD'S LOVE** for us – it is our source of **FAITH & LIGHT**
- Our giving is an expression of **GRATITUDE** and is a **SPIRITUAL INVESTMENT** in the age to come
- It is our **PRIVILEGE** and **OBLIGATION** as Orthodox Christians to keep our parish alive and flourishing



Situation Overview

This pandemic has brought hardship to our world, our community and to our Church.



Stewardship Impact

We are blessed with parishioners who continue to express their love and support for church through maintaining their stewardship commitment. We are doing well, considering the circumstances.



Festival Impact

30% of our operating expenses are covered by our parish festival, which we have cancelled.



“Other Income” Impact

25% of our operating expenses are covered by weekly in-church offerings, general donations and smaller fundraisers, which are all coming in below normal.



Our Path Forward

We need to adapt and take a different path in order to continue to provide ministry and support to one another, our community and our Metropolis. We must endure through this time when faith, worship & bringing people closer to God is needed most.

Plan Purpose & Objectives

The PURPOSE of the Income Generation Plan is:

To prioritize and focus our efforts on raising funds to offset the losses caused by the pandemic

Our OBJECTIVES in creating this plan are to be:

**Purposeful
Comprehensive
Organized**

**Measurable
Attainable
Unified**

Plan Goal

OUR GOAL = ~~\$125,000~~ ~~\$116,900~~ **\$113,150**

Raised through **Donations & Pandemic Safe Fundraising**

\$100,000 festival income loss + \$25,000 “other income” loss (offset by savings)

Things we are doing to mitigate our deficit...

Expense Reduction

- Utilities (*i.e., closed & “turned off” large hall, adjusted thermostats, etc.*)
- Security system cost reduction
- Limited Office & Church supplies (*i.e., candles, paper, toner, etc.*)
- Eliminated “non-essential” expense (*i.e., travel*)

Stewardship Outreach

- Encouragement & Understanding
- Getting Pledge Cards filled out (*for budgeting*)
- Focus on meeting/maintaining pledged commitment

Festival To Go Evaluation

- City Event Planning & County Health Department regulation reviews
- Parishioner Survey on comfort level to volunteer
- Income Analysis on “To Go” Food event
- Risk/Reward Consideration

Online Giving

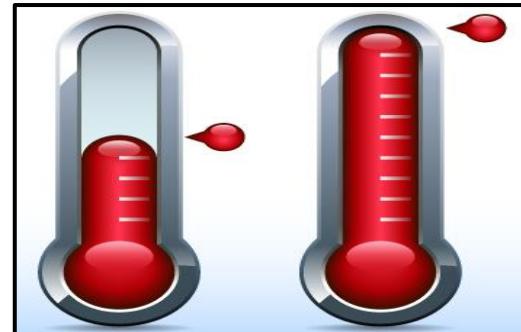
- Easier payment of stewardship & donations
- Spike in June Donations

Plan Goal

Progress Targets

\$75,000 by December 1st

Remaining \$50,000 by May 1st



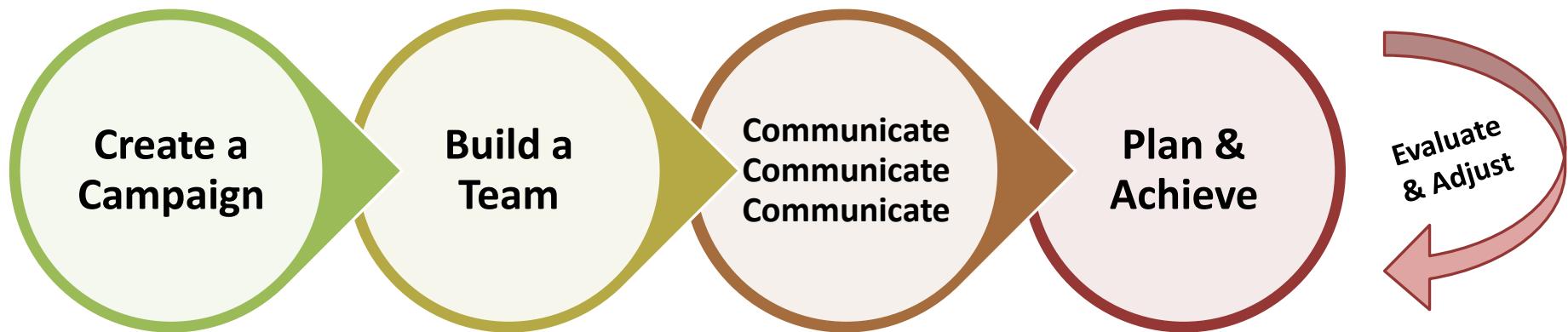
EIDL Loan – Safety Net Option**

(approved by Parish Council; next step Parish Assembly approval)

- Offered through SBA
- No encumbrance on church property
- Low Interest – 2.75%
- Deferred Payments (12 months)
- No penalty for early payoff
- **Vetted & Supported by Metropolis**

*** If Approved*

Plan Approach



FAITH AND LIGHT for All Generations



Donations



Fundraising



Stewardship



EIDL LOAN

** If Approved

Framework

Donations

- In Lieu Of Requests (i.e., Festival, Golf Tournament)
- In Memory Of
- Light a Candle

Fundraising

- Pandemic Friendly
- Risk/Reward Consideration
- Community Engagement

Stewardship

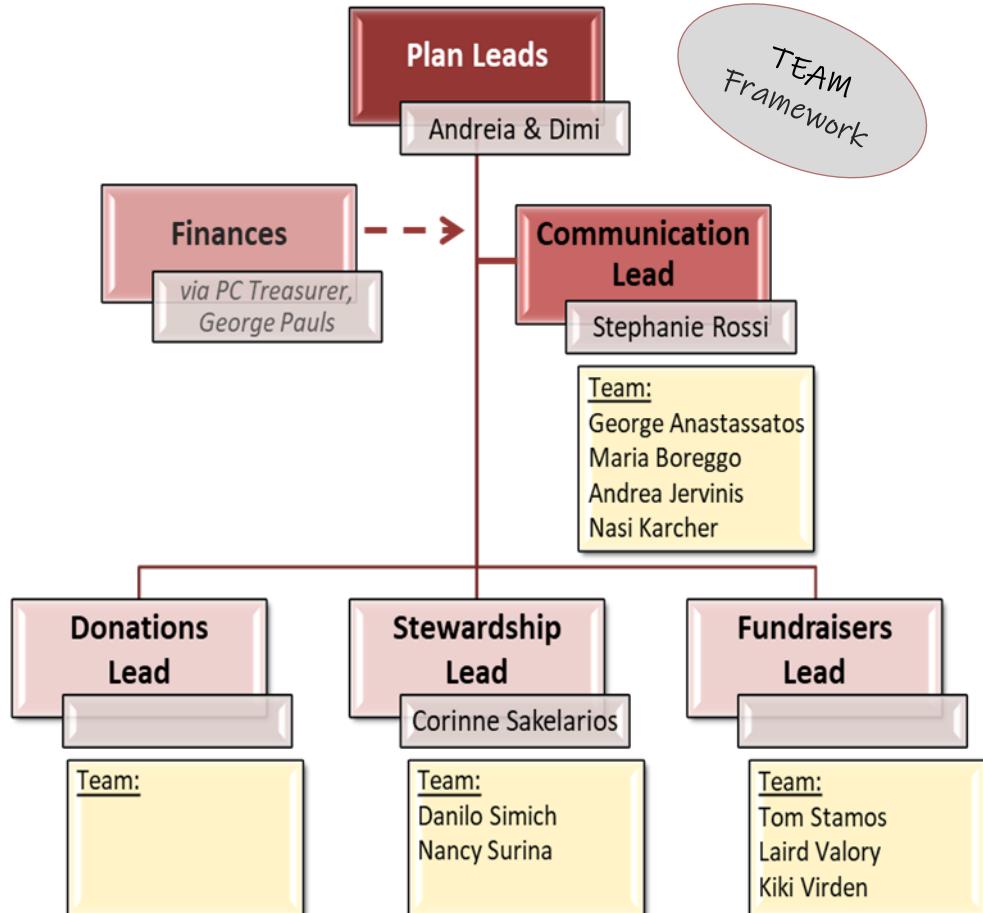
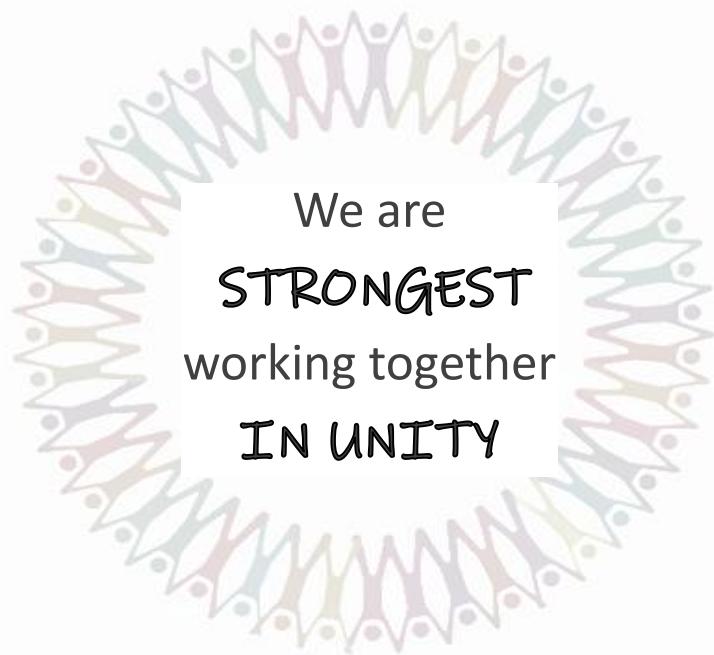
- Outreach!
- 2021 Campaign
- Foundation to becoming Self Supported

Communication! Communication! Communication!

- Comprehensive
- Coordinated
- Consistent

Income Generation Team

**PARISHIONER INVOLVEMENT
IS CRITICAL!!**



Communicate
Communicate
Communicate

Inform & Inspire!

Broad

*Overall Situation,
Goals & Progress*

Targeted

*Specific opportunities &
activities*

Well Coordinated

Consistent Messaging

Multi-Platform

*email, letters, conversations,
website, facebook, etc.*



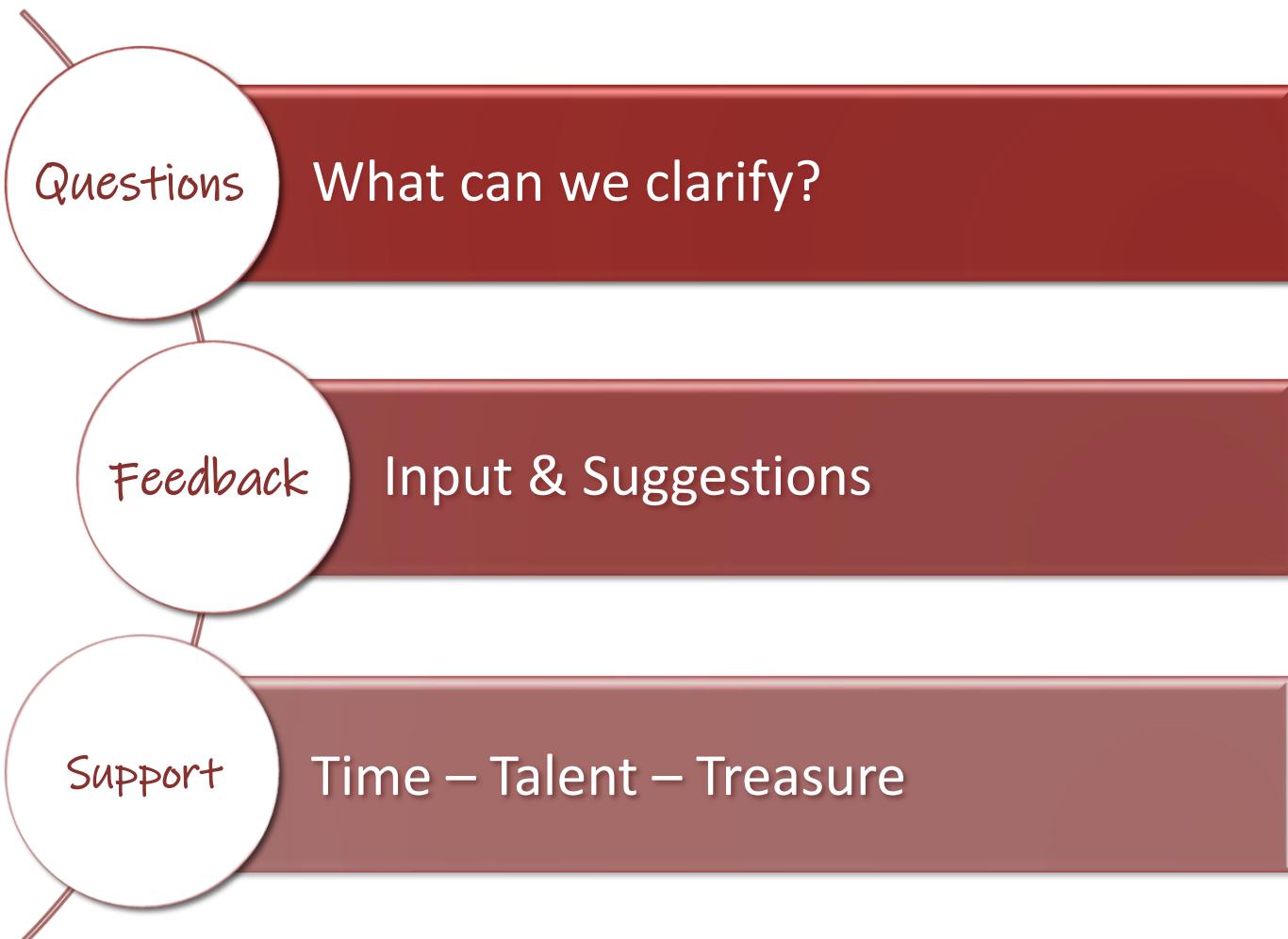
Regular
Progress
Updates

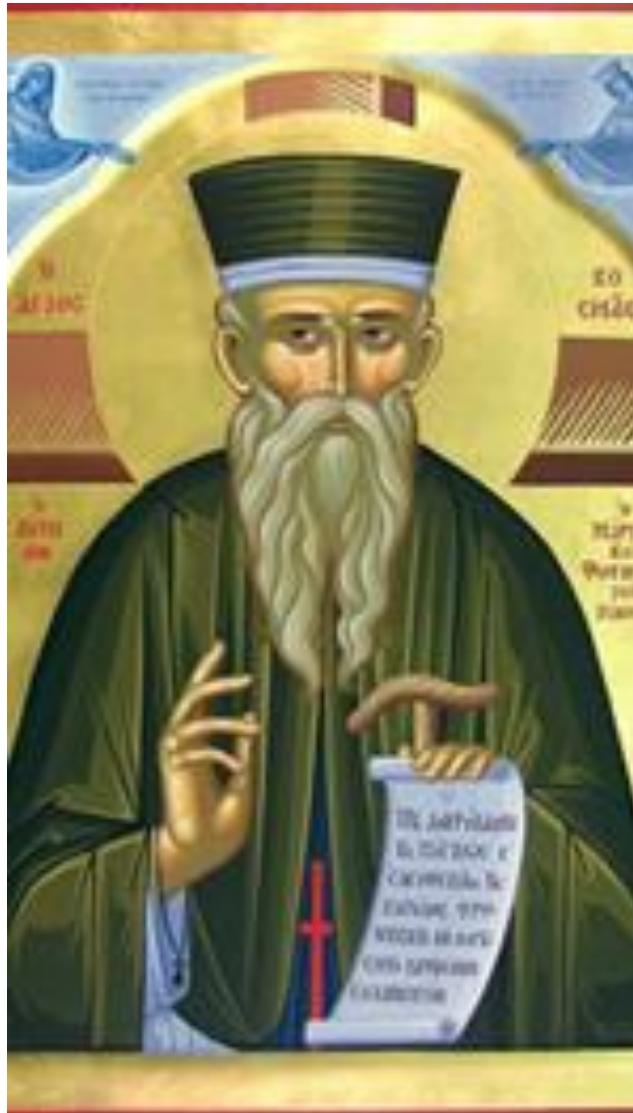
What's Next

In the coming weeks & months–

- Town Hall #2 - Wednesday, Sept 9th @ 7pm
- Increased Communication & Activity
- Special Parish Assembly (*date TBD*)
- Opportunities to get Involved
 - Participate in Worship
 - Join the Team
 - Volunteer for a specific activity
 - Spread the word

Your Turn....





Saint Kosmas Aitolos

Patron Saint of "Keeping our Parish Alive"

In the aftermath of four centuries of Turkish oppression, Saint Kosmas was tasked in 1759 with traveling wherever needed, for however long, with complete independence, to breathe life back into Christianity. He traveled for 25 years throughout all the regions of northern Greece, the Ionian Islands, but especially in Albania, for the Christian people there were in great ignorance because of the oppression. He founded over 200 schools, as well as charities and rural churches in that time. He traveled by foot, by donkey and by ship. When he came to a village, he would ask the villagers to plant a large wooden cross in the village square. Then he would mount a bench next to the cross and preach to the villagers about the love of God and the Orthodox faith. Saint Kosmas believed that our faith wasn't established by ignorant saints, but by wise and educated saints who interpreted the Holy Scriptures accurately and who enlightened us sufficiently by inspired teachings.